

## FOR IMMEDIATE RELEASE

## BAHAMAS PARADISE CRUISE LINE BRINGS UNIQUE, POPULAR CRUISE & STAY PROGRAM TO NASSAU

Travelers Can Now Escape to Nassau for Up to Six Nights; Free Drinks, Free Specialty Dining & Kids Sail Free



**DEERFIELD BEACH, Fla. – October 15, 2019** – <u>Bahamas Paradise Cruise Line</u> today announced that its wildly popular, innovative Cruise & Stay program is coming to Nassau. Earlier this month, the company introduced Nassau as a second destination, joining Grand Bahama Island. Now, travelers seeking an authentic, memorable Bahamian escape can extend their cruise with a resort vacation at a number of properties, including the all-inclusive Meliá Nassau Beach Resort at Cable Beach, SLS at Baha Mar and Comfort Suites on Paradise Island.

"We are excited to introduce our unique Cruise & Stay Program on Nassau, giving travelers the chance to extend their escape at any one of our partner hotels and resorts," said Oneil Khosa, CEO of Bahamas Paradise Cruise Line. "We have seen tremendous success with this program over the years, and we know that offering the option in Nassau will be a real hit for our guests, as well as benefit Nassau and the Bahamas' tourism recovery effort."

Beginning on October 14, travelers can enjoy two ways to get away to Nassau, with either a two-night cruise onboard *Grand Classica* or through the cruise line's Cruise & Stay program, which allows travelers to extend their time on the island for up to six nights, uncovering the

magic of Nassau and enjoying the various benefits and amenities that each resort offers. Prices for a four-night cruise and stay start at just \$389 per person\*.

Bahamas Paradise Cruise Line's premier partners in Nassau include:

**Meliá Nassau Beach All-Inclusive Resort:** Perfectly located on the white-sand beaches of Nassau Beach, this all-inclusive resort is a fan favorite featuring seven dining venues and four bars serving international, regional, and local specialties. Resort suites feature panoramic ocean views, heated beachfront pools, and a Kids Club with indoor and outdoor activities – perfect for families and multigenerational groups.

**SLS Baha Mar:** An irresistible Bahamian retreat that's sure to please every guest, this resort's suites include signature bedding, a walk-in rainfall-style shower, and plush SLS robes and slippers. The resort boasts 19 food concepts, seven pools, a luxury casino, and premier nightlife, including a range of bars and lounges.

**Comfort Suites Paradise Island:** Nassau's most affordable option, located just steps away from Atlantis Paradise Island Bahamas, where guests have access to the beach and waterpark, this hotel features a family-friendly atmosphere with daily buffet-style breakfast, spacious rooms, and an outdoor pool.

Guests who book a Cruise & Stay package to Nassau will experience *Grand Classica* while cruising from and back to West Palm Beach. The ship offers an extensive sun deck with a swimming pool, al fresco dining with stellar sunset views, full-service spas, interactive kids' programs, and a variety of entertainment options, including nightly theater performances, live bands, and more.

In tandem with the launch of its Cruise & Stay Nassau offering, Bahamas Paradise Cruise Line is giving cruisers free reasons to book, rolling out several special perks for guests who book through December 31. These include a free specialty dinner on the first night at sea, five free drinks per stateroom, a free wine tasting onboard and 400 Paradise Reward points towards a free cruise. Kids also sail and eat free!

For more information on Bahamas Paradise Cruise Line or to book a cruise, please visit: <a href="https://www.BahamasParadiseCruise.com">www.BahamasParadiseCruise.com</a> or call <a href="https://www.BahamasParadiseCruise.com">888-530-2775</a> (English) / <a href="https://www

\*Cruise fares are per person, based on double occupancy and do not include gratuities, taxes, and fees.

## ABOUT BAHAMAS PARADISE CRUISE LINE

Bahamas Paradise Cruise Line, the ultimate Bahamas getaway, is the only provider of twonight cruises to Grand Bahama Island and Nassau, and



originator of the unique Cruise & Stay program, letting travelers extend their Bahamas adventure with a distinctive resort stay. Setting sail daily from Palm Beach, Bahamas Paradise Cruise Line operates two ships, *Grand Celebration* and *Grand Classica* – which recently earned Cruise Critic's 2019 Cruisers' Choice Award for Best Entertainment – doubling its capacity to more than 500,000 passengers annually. The company is majority-owned by the family of former Norwegian Cruise Line President and CEO Kevin Sheehan.

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